



WEBSITE GROUP

THE SOLUTION TO YOUR ONLINE NEEDS



The gateway to your online opportunities

Our commitment is to bring your business Web Design, Development & Marketing ahead of the competition in a dominating fashion

EXPERIENCE

Over 20 years of combined experience in the business

High Quality Production

Client Managers serving Philadelphia, North Jersey, New York City, Chicago and Orlando

Great Customer Service

RC-created website can NOT be matched by anyone.

Competitive Pricing



RC WEBSITE GROUP

Our commitment is to bring your business Web Design, Development & Marketing ahead of the competition in a dominating fashion.

As the founder of RC Website Group, I lead a young talented website company of SEO specialists, web design specialists, content writers, web developers, and programmers. With over 20 years of combined experience in the business, each one of us is committed to 100% customer satisfaction, great deals, a wide range of solutions, a vast scale of ideas and visible results. Our commitment to customers is our edge in offering you the web design, web development, SEO and a full list of other Online IT services your business requires to be successful. Refer to our [Services page](#) to make sure you have a complete idea on everything RC Website Group can provide your business.

RC Website Group is a small website company, based in Greater Philadelphia, doing business across the country. We have Client Managers serving Philadelphia, North Jersey, New York City, Chicago, and Orlando. Our small size is an advantage, allowing us the 1 on 1 relationship each client deserves. Our low-cost approach avoids hidden expenses while meeting 100% of customer expectations. We assess each client's needs, and are not afraid to turn business down — we only take on the jobs where we know we can provide the excellent service and value our customers deserve.

- 1 Web Design
- 2 Web Development
- 3 Video Production
- 4 Animated Explainer Video
- 5 Search Engine Optimization
- 6 Responsive Design Tester
- 7 IT Consultancy & Other Services
- 8 Reputation Management Marketing
- 9 Other Services



THE DETAILS

Search Engine Optimization

Backlinks / Citations /
301 - 404 Errors /
Site Map /
Off Page Optimization /
Social Media

Video Production

Live Actor,
Commercial and
Explainer
Videos

Reputation Management Marketing

Increase Review Rating /
Review Campaigns / Promote
Good Reviews / Voice of the Customer / Surveys

Web Development

Backend Programming
/ API / Plugin / Custom
Programming / PHP /
HTML / C# / Java /
JSP / SQL /
ASP.NET

Web Design

Mobile Friendly /
On Page SEO /
Graphic Design
/ LOGO

Animated Explainer Video

White Board / Sticky /
Flash / 2D - 3D
Animation

IT Consultancy & Other Services

Determine the factors that greatly impact your business. Our team of online IT support are available for every requirement your business demands. Software, Apps, video production, back office support each can be customized to your unique situation.

Responsive Design Tester

Giving web users a great experience is a win-win situation for website owners, and responsive design will allow different web users accessing the site through different devices to get a suitable experience. With increasing numbers of sales and web users making purchases using tablet computers and cell phones, being able to access that potential marketplace can make a big difference to the overall success of the business or trader who owns the website design

Other Services

Apps, eCommerce, Responsive Design, Logos, Client Testimonial Video Conversions, Web Hosting, Domain Management, Whiteboard Animation, Graphic Design, Mail Chimp Forms



RC WEBSITE GROUP SEO TRAFFIC ADVANTAGES

Be known, target your goals, and surpass your competitors. RC Website Group will help Advertise/Market your website. My SEO Team Experts are highly skilled in Search Engine Optimization or optimizing web sites by using keyword, market research, sponsored search, etc.

PROCESS:

Website Analysis (manual/software) & recommendations

Brand promotion management (Social Media, Content Marketing)

On-Page Optimization (Meta Tags, Alt Image Tags, Google Analytics/Webmaster Tools)

Business Nature Analysis and proposed marketing plan

Market Research/Competition Analysis

Keyword Research and Prioritization

Reporting & Suggestion

Google Analytics report

SERP Analysis

Sitemap Registration

(Off-Page Optimization) Link Building:

Pay Per Click (PPC) Campaigns:

Classified Advertisements:

Social Media/Social Media Optimization / Pixel Tracking Campaigns:

Lead Generation/Data Mining:

Real-Time & Near By Proximity Marketing:



PARTNER TESTIMONIALS



Moovers Chicago INC

This review is for people who don't have the time and energy to go through a lot of reviews. So here it goes: **HIRE THIS MAN, IMMEDIATELY!!!!** ROB was amazing. I was probably one of the pickiest costumers he ever had and will have. He did my logo and website for my moving business. I stay behind his work 100%.



American Valley Parking

Rob has done a flawless job from start to finish while setting the precedent across the board with business professionalism. He's both knowledgeable and receptive to knew ideas. His pricing is fantastic. It has been a pleasure working with him thus far; I definitely plan on using him in the years to follow as the business grows.



CLIENT TESTIMONIALS

Dennis Stewart

Rob is trustworthy. Trust is built on two vital and value-added realities. The first is a **COMPETENCE**. The second is **CREDIBILITY**. **COMPETENCE** is knowing what you are taking about. It means quality mistake free work because mistakes cost money and cause rework. Competence is doing the right things the right way every time the right things are attempted. Rework is a costly credibility killer.

CREDIBILITY is being truthful. It is the opposite of and the absence of even the slightest trace of deceit. Credibility not having to be chased to get things done. Commitments are on time and complete.

Rob is a living example of **TRUST** because he loves his work and his love is reflected in his competence and credibility



Robert Dugan

Not only did Rob explain the ins & outs of the Web World” but his marketing prowess took the edge off of any uncertainty I had relevant to marketing ! I am extremely happy with his services !!!
RWD Limerick Pa.



Sue Pohl

I highly recommend RC Website Group. Good service, reasonable cost.



Russ Dorrycott

Working with Rob is great! He communicates well and gets things done. Very creative guy!



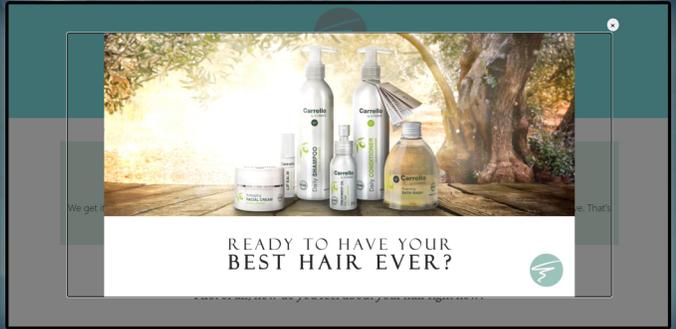
Pat Sharp

A Terrific job! My first project with Rob (& company) and I couldn't be happier with the outcome and cost. My background is accounting and I really needed a trusted advisor as it relates to web/programming/IT security stuff. Rob, in plain English, walked me through the steps he was recommending, and followed it up with a simple (scope of work) PO for my signature. Rob provided daily updates as to the progress/status (I tend to micro manage 3rd party providers) and although he encountered complications, completed the work without ever mentioning scope of project or additional monies due. This was my getting to know Rob project and confidently look forward to Rob helping me grow my business by providing SEO & website design services.



OUR WORK

HTML



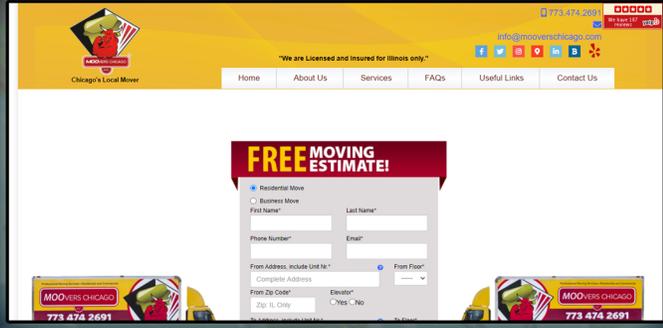
E-COMMERCE



CMS



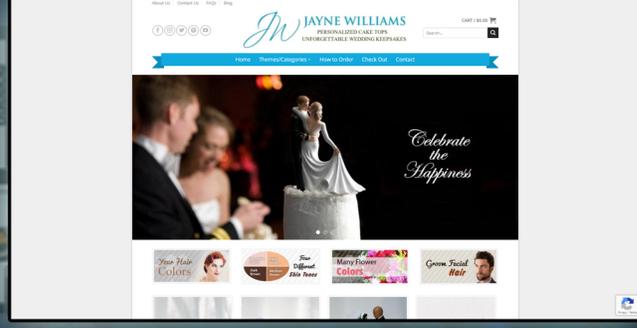
SEO / PPC



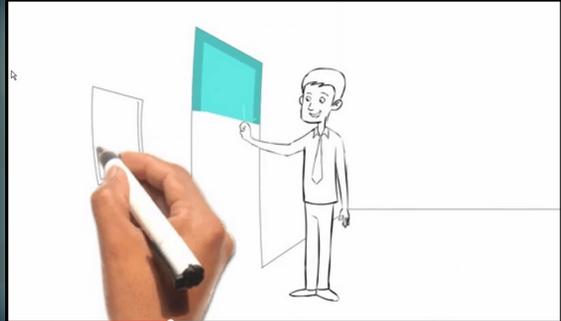
JQUERY / EDDM



MAGENTO



ANIMATION



LOGO



GUARANTEE



100% Website Guarantee!

RC Website Group values our customers and our reputation.

If your web design/development doesn't work as we agree to within your project scope, just let us know within 30 days and we'll repair or replace it for free.



THANK YOU



WEBSITE GROUP

THE SOLUTION TO YOUR ONLINE NEEDS

Call +1 877-419-3282

info@rcwebsitegroup.com

<https://rcwebsitegroup.com/>